



Types of Innovations

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*"My conclusion [...] is that **innovation** really means something 1) **new with high-level of originality**, 2) in whatever area 3) that also **breaks in to (or obtains a foothold in) society**, often via the market, and 4) **mean something revolutionary for people.**"*

(Frankelius 2009)



Fan with battery
instead of cord

**Modular
innovation**



Floor standing fan
(with cord)

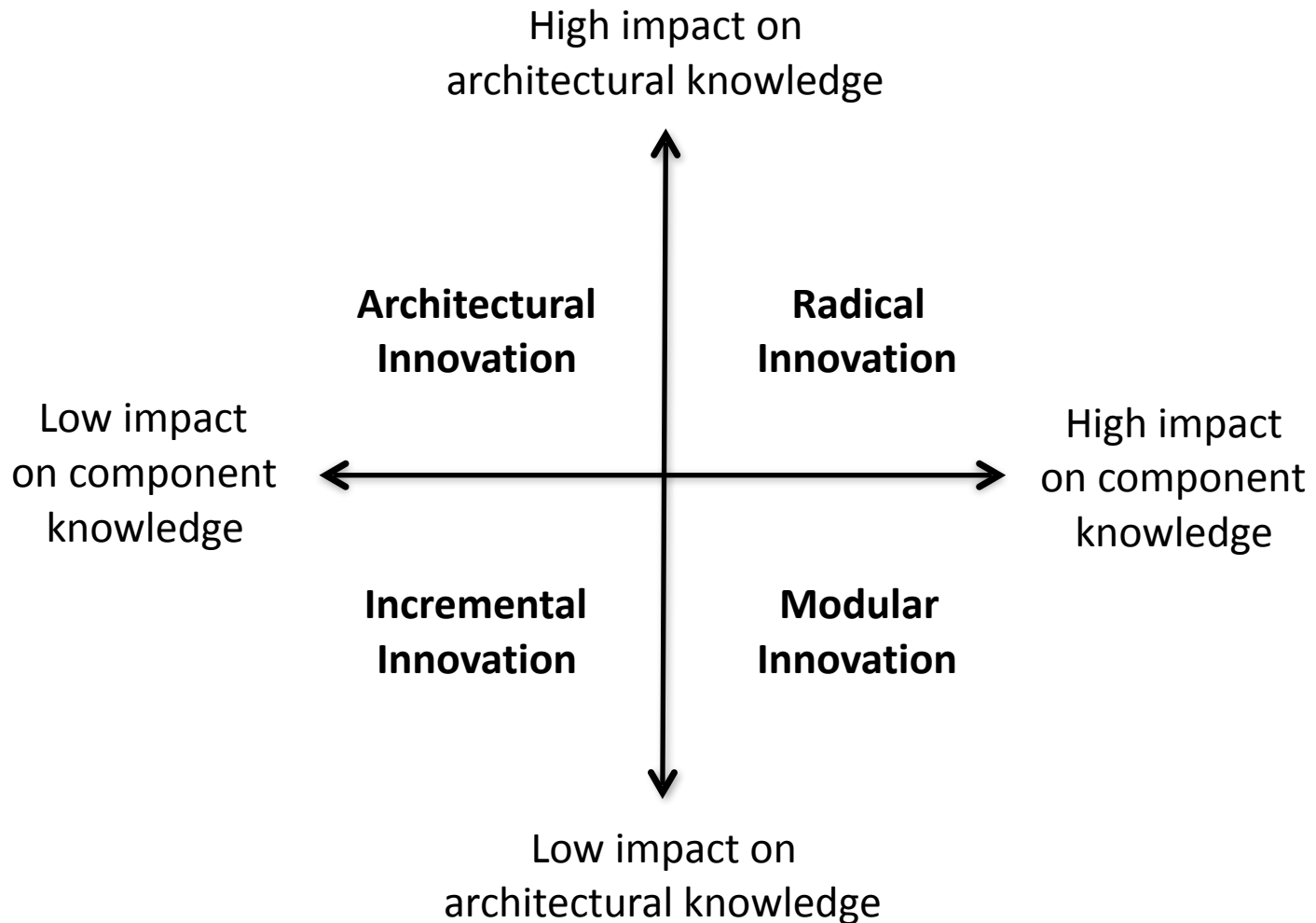
**Architectural
innovation**



Ceiling fan

Different types of innovations

(Henderson & Clark, 1990)



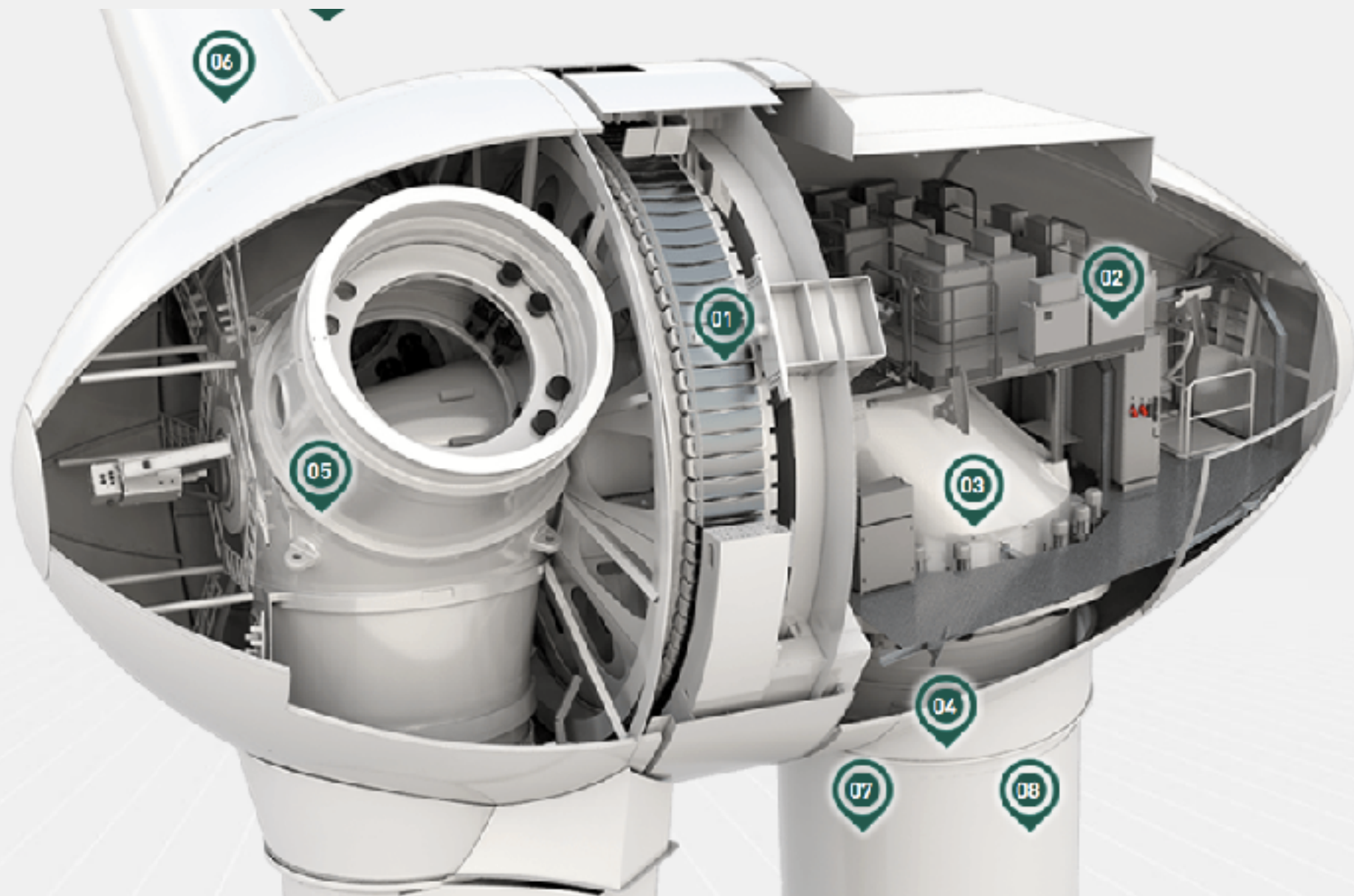


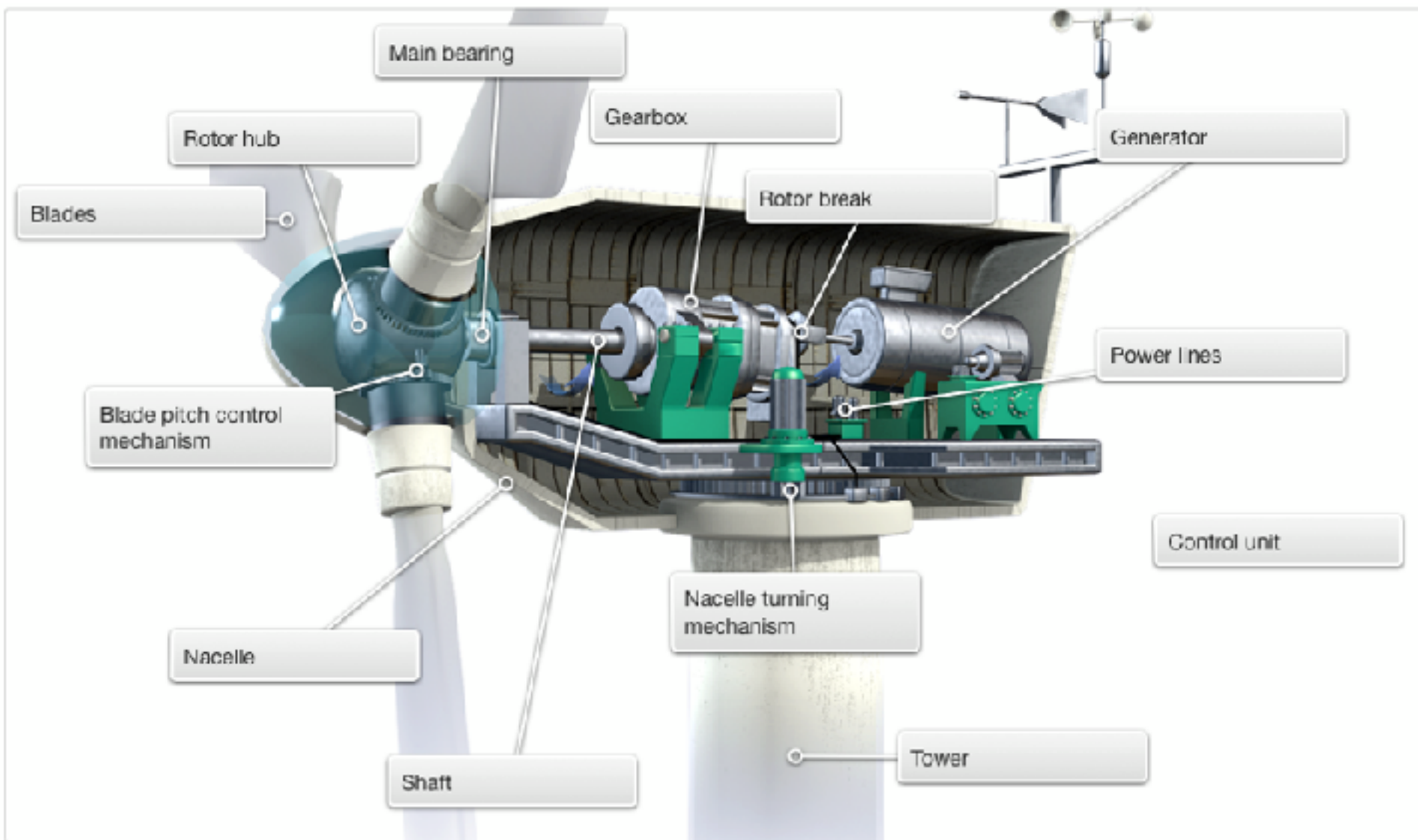
HAWT



VAWT







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