

VISION JÄRVA 2030

VISIONS AND PROPOSALS FOR THE JÄRVA AREA

English - Engelska



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INTRODUCTION

This is a summary of the proposals for Vision Järva 2030. The overall vision will cover everything that can be accomplished through the Invest in Järva program. This brochure should be seen as a basis for dialogue and discussion with you and everyone else who lives and works in Järva.

What is missing and what should be deleted? We would appreciate your help in answering these and similar questions this autumn, so that we can improve our proposals even further.

Please turn to the back of the brochure for details of the dialogue and consultation procedure.

We invite you to join us in shaping Vision Järva 2030.

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RESIDENTIAL **AND** BUSINESS

PEOPLE **AND** BUILDINGS

DIALOGUE **AND** DECISIONS

HISTORY **AND** FUTURE POSSIBILITIES

CHALLENGES **AND** OPPORTUNITIES

HARD **AND** SOFT

INVEST IN JÄRVA

Invest in Järva is a wide-ranging, long-term program by the City of Stockholm and other stakeholders to promote social and economic development in the neighbourhoods bordering the Järvafältet nature reserve.

In the autumn of 2007, all the political parties at City Hall agreed on a common vision for this program:

Invest in Järva is a long-term investment in improving quality of life in the neighbourhoods surrounding Järvafältet: Akalla, Hjulsta, Husby, Kista, Rinkeby and Tensta. The goal is, with the participation of residents and the cooperation of other stakeholders, to generate social and economic development that will encourage people to move to Järva – and stay there. Järvafältet should also be an engine for growth throughout Stockholm. To achieve this, we need to work actively in four main areas:

- **Good housing and a more varied urban environment**
- **Everyday safety and security**
- **Improved education and language teaching**
- **More jobs and enterprise**

Järva was built between 1965 and 1975 as part of the “million homes program” to counter the housing shortage at the time. Problems emerged at an early stage of the program, and over the years many initiatives have been pursued in the affected neighbourhoods – ranging from small changes to major interventions. A lot of good things have been accomplished. However, despite all the resources devoted to these initiatives, they have failed to achieve the social development and stability that was envisaged.

Our hope is that Invest in Järva will be different. In this case, the city government and a large number of external stakeholders are working together in a uniquely wide-ranging and long-term program. The focus is on both “hard” and “soft” issues that can elevate Järva into an engine of growth, a cultural meeting place, and a place people want to move to – and stay put. The program aims to tackle the area’s challenges by starting from its unique advantages: good transport links, location in the region, proximity to nature and high technology, wide variety, and population with experience of practically every part of the world.

Vision Järva 2030 has the same timeline as the city’s overall vision, and the objective is the same: a world-class Stockholm.

GOOD HOUSING AND A MORE VARIED URBAN ENVIRONMENT

From the Invest in Järva vision statement:

Järva should be an attractive area for everyone. As a result of mixed development, there is a wide variety of good-quality housing. Single people and large families alike are happy here. No matter where you live, services, shops and good transport links are close at hand. A varied range of housing, businesses and meeting places for community, cultural and sporting activities reinforces and enhances Järva's diversity. A strong influx of new residents is to be encouraged. Environmental sustainability and energy efficiency are high priorities.

” It's great – reminds me a little of the Egyptian pyramids

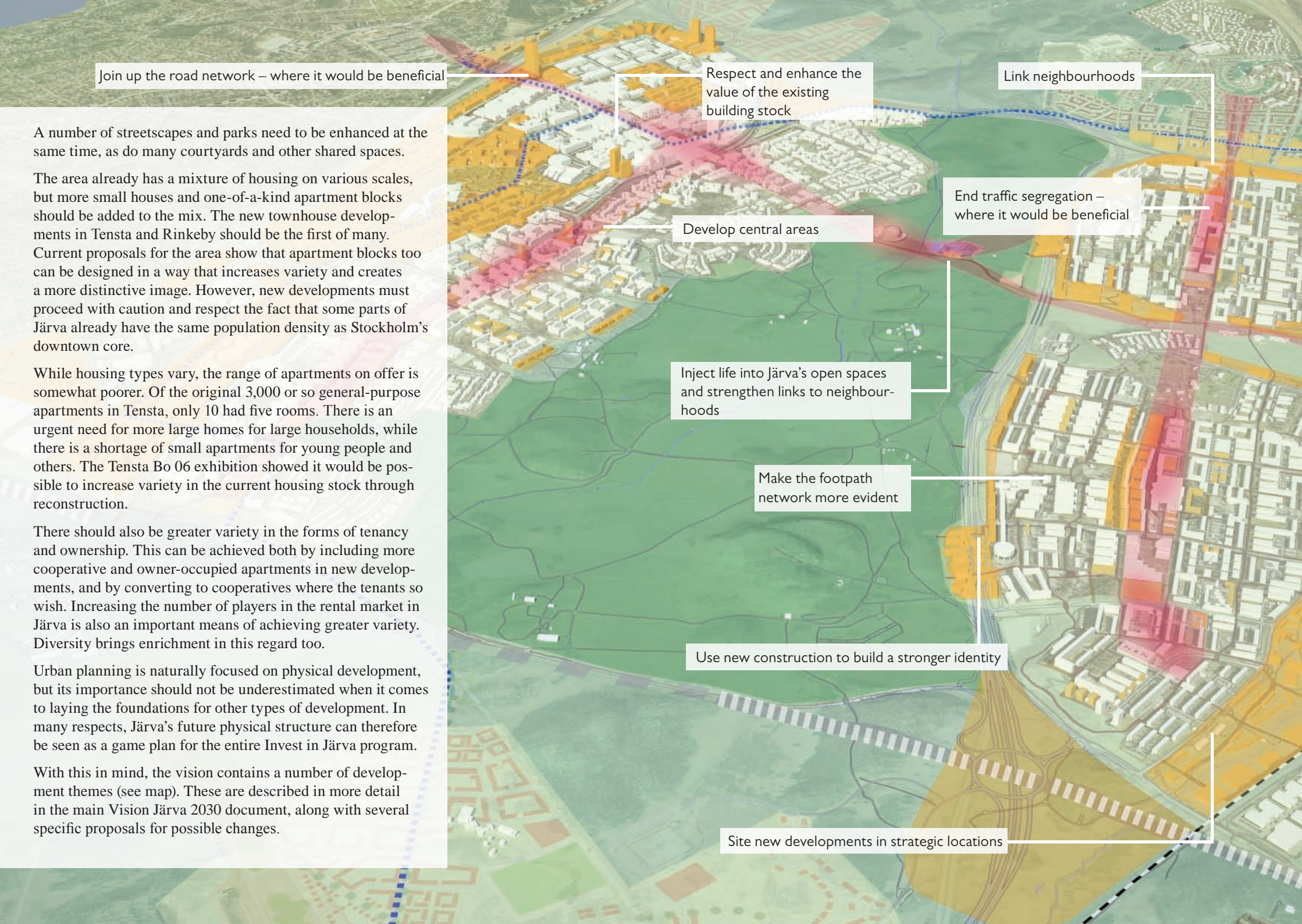
Abdullah Alasadi, Kista town centre, 8 April 2008

The pyramids were one of the seven wonders of the ancient world – the only one that survived. Not a bad model for new construction. The goal of Vision Järva 2030 has to be that every new addition brings something to the area. The above quotation from a resident – describing the proposed new housing over the new E18 highway in Rinkeby – shows how important a single project can be to Järva's future image among residents and visitors.

Järva's legacy from the million homes program is a strong, clearly defined structure with both advantages and disadvantages. We need to preserve the existing positive qualities while addressing the present shortcomings. To borrow the motto of the Tensta Bo 06 housing exhibition, it is all about managing “the challenges of the suburbs and the potential of the million homes program”.

Järva's structure is based largely on separating different neighbourhoods, different kinds of traffic, and so on. Building new link roads and walkways, both within Järva and to the surrounding neighbourhoods, would be beneficial. As well as improving communications, this might encourage the development of more business premises in new locations.





Join up the road network – where it would be beneficial

A number of streetscapes and parks need to be enhanced at the same time, as do many courtyards and other shared spaces.

The area already has a mixture of housing on various scales, but more small houses and one-of-a-kind apartment blocks should be added to the mix. The new townhouse developments in Tensta and Rinkeby should be the first of many. Current proposals for the area show that apartment blocks too can be designed in a way that increases variety and creates a more distinctive image. However, new developments must proceed with caution and respect the fact that some parts of Järva already have the same population density as Stockholm's downtown core.

While housing types vary, the range of apartments on offer is somewhat poorer. Of the original 3,000 or so general-purpose apartments in Tensta, only 10 had five rooms. There is an urgent need for more large homes for large households, while there is a shortage of small apartments for young people and others. The Tensta Bo 06 exhibition showed it would be possible to increase variety in the current housing stock through reconstruction.

There should also be greater variety in the forms of tenancy and ownership. This can be achieved both by including more cooperative and owner-occupied apartments in new developments, and by converting to cooperatives where the tenants so wish. Increasing the number of players in the rental market in Järva is also an important means of achieving greater variety. Diversity brings enrichment in this regard too.

Urban planning is naturally focused on physical development, but its importance should not be underestimated when it comes to laying the foundations for other types of development. In many respects, Järva's future physical structure can therefore be seen as a game plan for the entire Invest in Järva program.

With this in mind, the vision contains a number of development themes (see map). These are described in more detail in the main Vision Järva 2030 document, along with several specific proposals for possible changes.

Respect and enhance the value of the existing building stock

Link neighbourhoods

Develop central areas

End traffic segregation – where it would be beneficial

Inject life into Järva's open spaces and strengthen links to neighbourhoods

Make the footpath network more evident

Use new construction to build a stronger identity

Site new developments in strategic locations

SOME SUGGESTIONS ON HOUSING AND THE URBAN ENVIRONMENT

- *Base changes on consultation and dialogue*
The starting point for the change process must be the views and wishes of the people living and working in the Järva area. This applies equally to individual buildings and to the area as a whole.
- *Ensure every addition raises the standard*
Every addition must bring something to the area and help to rectify shortcomings in the present structure such as an absence of particular housing types, leisure facilities, jobs, etc.
- *Show off Järva's future to the world*
The Tensta Bo 06 housing exhibition put Järva in the spotlight. As renewal continues, this too should be put on show. Our ambition should be something like a new “Stockholm Exhibition”.

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EVERYDAY SAFETY AND SECURITY

From the Invest in Järva vision statement:

Real security requires a safe living environment, both in people's own homes and in the surrounding area. Cooperation between property owners, residents, the police and neighbourhood managers provides a basis for crime prevention. Pleasant outdoor spaces should be created. In new-build and renovation projects, the priorities should be the security aspect of housing, beautification of public spaces, and good exterior lighting within and between neighbourhoods.

” We feel safe here in Husby, because we know one another here.

Youth panel in Husby, 16 May 2008

Simple measures can prevent many crimes. The overhaul of garages started by Svenska Bostäder in Husby in 2007 has led to a reduction of 74% in car crime in just one year. Tangible measures yield tangible results.

Likewise, there is an ongoing program of improvements to apartments, stairwells and basements, inventory of unsafe environments, support for vulnerable residents, and other measures. We are also aiming for “top-class management”, which means improving delivery of all the day-to-day property management tasks that contribute to the overall picture.

However, revitalizing a neighbourhood requires everyone to pull in the same direction. The recently formed property owners' association, Fastighetsägare i Järva, brings together public housing agencies, private landlords and housing



cooperatives in pursuit of common goals. “As property owners, we are part of the community and wish to contribute to its development,” says Thomas Dahl at Wallenstam.

The wider environment also plays a part in security. When housing is about to be renovated, we need to examine the overall environment: Where should the lighting be improved? Which deserted spaces and passages can be eliminated? What can we do to make the neighbourhood feel more like home? We also need to look after and maintain what we already have.

New buildings can strengthen the identity of a neighbourhood and inspire self-confidence and pride among residents. This enhances the sense of security in an area. “They’re cool. But there has to be some mistake. They don’t usually build such fine houses here,” said Sara Hamid of Rinkeby, on a proposal for new housing above the new E18 highway.

” They’re cool. But there has to be some mistake. They don’t usually build such fine houses here.

Sara Hamid, Rinkeby, on a proposal for new housing above the new E18

But the new housing really will be this fine – as will the older housing when renovated. Making the place feel more like home is all part of improving safety and security.

Property owners are not the only group that needs to work together on safety and security. It goes without saying that the police are involved – both to be on hand when something happens, and to work with schools and community organizations on crime prevention. SL is another key partner, because public transport plays a vital role in Järva. If it feels unsafe, people’s ability to go about their daily life is curtailed.

Leisure activities are equally important: in schools, sports clubs, recreation centres and community organizations. These are often the places where people, especially children and youngsters, build networks. Networks that enhance stability and continuity.



SOME SUGGESTIONS ON EVERYDAY SAFETY AND SECURITY

- *Make “top-class property management” Järva’s hallmark*
Let “top-class management” be the slogan for all property management activities in the Järva area. Recognize that everything from safe basements to good, friendly service helps to build trust.
- *Make Järva the cleanest part of Stockholm*
Create satisfaction and security with the city’s highest standard of cleaning and maintenance. Involve residents and community organizations, both on their own block and in Järva as a whole.
- *Illuminate and eliminate*
Keep up the work already under way on places that earlier planning forgot. Continue to improve lighting and to eliminate unsafe spots, large or small, when the opportunity arises.
- *Organize teamwork*
Bring together all the forces for good in an organization that meets regularly. The Rinkeby-Kista neighbourhood office is working on this, and there is the potential to create a “Järva model” for teamwork on safety and security.

- *Strengthen civil society*
Promote activities that will appeal to new groups and across generations, endorse cooperation between local government and community organizations, welcome voluntary bodies.
- *Build pride and self-confidence*
Järva residents’ image of their neighbourhood is crucial to their sense of security. Let this insight be reflected both in how we manage what we have and in how we shape additions to the neighbourhood.

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IMPROVED EDUCATION AND LANGUAGE TEACHING

From the Invest in Järva vision statement:

The diversity of the Järva area must be preserved, and discrimination must be reduced. The focus should be on equal rights and opportunities for everyone. Well-educated individuals with confidence in the future are the basis of a healthy society in the long term. High-quality, personalized education increases students' confidence and interest in personal and community development. Swedish classes for immigrants (SFI) should be of consistently high quality, workplace-oriented, and a route to self-sufficiency.

” Education is an integration tool – the most important one we have.

Geronimo Unia, Rinkeby Education Centre, 20 May 2008

Education is central to both personal and community development, and according to many studies is one of the main factors driving integration. The school system is one of the city's most important responsibilities – especially in the Järva area.

Järva has a younger population than the city as a whole, and hence more students. Many of them come from overseas and need to learn a new language of habitual use. The language is their key to the Swedish job market – and to integration in Swedish society.

Teaching students from different backgrounds, with varying degrees of prior knowledge, is always a challenge. For many years, the City of Stockholm has devoted extra resources to Järva's schools, several of which have pioneered new working methods and achieved very successful results.



Meanwhile, big challenges remain. The goal of Vision Järva 2030 is that the area's students should enjoy top-class schools that identify their needs and enable them to achieve grades at least as good as the city average.

Schools in Järva should offer a good indoor and outdoor environment, help with homework, and support for meaningful leisure activities. One example is the Idrottslyftet scheme, designed to encourage sporting activity among young people in Järva in general, and girls in particular. The scheme has already reached hundreds of youngsters with a variety of activities.

Tensta gymnasium plans to develop into a Community Centre offering distinctive leisure activities. The same school may also host a one-year foundation course for the Royal Institute of Technology (KTH) architecture program. As well as creating mutual development possibilities, this will provide a shop window in the area for higher education in general. The scheme has the potential to boost KTH, Tensta gymnasium, and Tensta as a neighbourhood.

Another activity in the Invest in Järva program is Järva Career Centre, which aims to close the gap between high school, work and further study through mentoring programs, company visits, career fairs, etc. Further similar initiatives are planned.

Many of Järva's inhabitants come from countries with a great tradition of individual entrepreneurship. It should be possible to build on this through initiatives in comprehensive schools and senior high schools, and through greater cooperation between schools and local small businesses.



SOME SUGGESTIONS ON EDUCATION AND LANGUAGE TEACHING

- *Put the student at the centre*
Students and parents should feel that Järva's schools enable every student to develop individually. No students should have to leave their home neighbourhood to attend a good school.
- *Encourage specialization*
Good examples are a powerful force in school–student relationships. The successful examples of specialization that already exist in Järva should be supported and should act as a spur to similar initiatives.
- *Make Järva's schools a model work and study environment*
Create satisfaction and security with top-class school buildings and schoolyards. Tensta gymnasium shows what good architecture and exciting design can be like.
- *Support students after the school day*
No student should feel left out owing to lack of support at home or for other reasons. Schools should provide study support, such as homework assistance, and help students make the most of their free time.
- *Support sporting activities with more facilities*
Stockholm is growing, and with it the need for more sports facilities. There is room for more facilities in the Järva area, including arenas, artificial turf pitches, and the open-air swimming pool that has long been talked about.

- *Create more links between schools, higher education and business*
Given Järva's proximity to IT universities and businesses, every school in the area should have well-developed links with higher education and business for mentoring, study visits and work placements.
- *Attract technology and science with an exploratorium*
An exploratorium or science centre has long been under discussion in Stockholm as a way of arousing young people's interest in technology and science. Järva might be a suitable location.
- *Encourage entrepreneurship through initiatives in schools*
Alongside leading-edge companies, the service sector is where the future lies. This could be reflected in the school curriculum, with entrepreneurship and small business as possible specializations.
- *Make SFI a route to linguistic and occupational integration*
The overhaul and reform of SFI that is already under way must continue, with both linguistic and employment-related objectives.

Good examples are a powerful force in school–student relationships. The successful examples of specialization that already exist in Järva should be supported and should act as a spur to similar initiatives.

MORE JOBS AND ENTERPRISE

From the Invest in Järva vision statement:

Residents of the Järva area should have ample opportunity to support themselves by working both in Järva and in other areas. With a good range of business premises on offer, and close working relationships between the employment service and business owners, new job opportunities for local residents are constantly being created in the private and public sectors alike. The more people that are in work and able to improve their standard of living, the better it is for everyone, and the greater the potential for new businesses and further job opportunities. The basis for an even more vigorous Järva is a positive employment spiral and healthy businesses.

” Our business can be said to resemble show business.

Gunnar Mässing, CEO, Kista Galleria, 2007

Since its opening, Kista Galleria has grown to become Stockholm's second largest suburban mall, with Sweden's most satisfied shoppers. "Kista Science City is growing at breakneck speed," writes Kista Science City AB, reporting that the number of IT companies has increased by 27% since 2004. Kista Science Tower is fully occupied, and over the next few years the skyline will be completed with residential and hotel towers of the same height. Like Stockholm as a whole, Kista has benefited from the economic boom. With a greater mix of businesses, the area will be better able to weather future fluctuations.

New businesses currently being established add to Järva's economic diversity. Alongside the new hotel, the new Kista Exhibition Centre is taking shape. A new library and arts centre is one of the cornerstones of the mall extension, and further arts and tourism projects are under discussion.



All this in turn benefits service industries in the area, which is also necessary. While the proportion of the population in gainful employment is around 75% for the city as a whole, the figure for Järva is around 50%. There is scope for improving this situation and alleviating the likely shortage of labour.

The many businesses in and around Järva require goods and services. If these are purchased locally, many jobs will be created in the area. Svenska Bostäder ran a pilot project for unemployed tenants in 2007/08, offering them training and work. As a result, over 20 people found permanent employment, including a few who started their own business. Similar projects are now planned.

Jobbtorgen, which started in early 2008, is the city's new program to bring together the players in the job market in a joint effort to lower the threshold for job seekers on maintenance support wishing to find work. The organization has offices across the city, including three in the Järva area. The program has already acquired considerable scope and started to show clear results.

Easing young people's entry into the job market is an investment in the future. One means of doing so is by offering more vacation employment and work placements.

ENTREPRENEURS AND CLUBS

CULTURE AND LANGUAGES

WORK PLACEMENTS AND JOBS

COMMUNITY AND INDIVIDUALS

SOME SUGGESTIONS ON JOBS AND ENTERPRISE

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Alongside leading-edge companies, the service sector is where the future lies. This should be reflected in the school curriculum, with entrepreneurship and small business as possible specializations.
- *Make SFI a route to linguistic and occupational integration*
The overhaul and reform of SFI that is already under way must continue, with both linguistic and employment-related objectives.
- *Create more business premises and preserve existing ones*
Järva's clearly defined structure concentrates business premises in central locations. These should be protected if they become vacant. New premises can be created during reconstruction projects, for instance in disused garages.

- *Purchase and recruit locally*
Let Svenska Bostäder serve as a model when it comes to purchasing and recruiting locally, both for municipal agencies and private enterprise.
- *Complete Järva to create more jobs*
Järva can accommodate more jobs if the area's structure is completed in a purposeful manner. Examples might include a market hall in one of the neighbourhood centres and more senior citizens' accommodation of various types.
- *Develop Järvafältet's potential as a visitor destination*
Järvafältet could accommodate many activities for residents and visitors, including a swimming complex, sports arenas and restaurants. These would create many jobs locally.

Given Järva's proximity to IT universities and businesses, every school in the area should have well-developed links with higher education and business for mentoring, study visits and work placements.

HAVE YOUR SAY ON VISION JÄRVA 2030

Invest in Järva is not a short-term project. It's a long-term program, designed to produce lasting results. It will comprise a mix of small-scale and large-scale activities.

To guide all these activities towards a common goal, we need a shared vision of Järva in the future. This vision, which is summarized in this brochure, we call Vision Järva 2030.

As you read at the start of the brochure, the current version of Vision Järva 2030 is just a set of proposals, drawn up by the city in spring 2008 on behalf of the Invest in Järva steering committee.

Dialogue, discussion and consultation

During the autumn, these proposals will be kicked around in dialogue and discussions with people living and working in the Järva area. They will also be sent out for consultation to city departments and municipal enterprises, to community organizations and businesses, and to other organizations and institutions.

The proposals will be on display in libraries and municipal offices, will be presented at meetings of various kinds, and will form the basis of various activities such as urban walks, seminars and school projects in the Järva area.

However, this dialogue will not replace the normal process of consultation, which will continue to take place with anyone affected by specific plans and initiatives in the area.

Timeline

The dialogue process got under way at the beginning of September and will continue until late October.

We now invite you to get in touch and share your thoughts, ideas and suggestions on the Järva of the future.

Is something missing from the vision? Is there something that should be deleted?

Once all the responses have been received, the proposals will be revised in the light of the views expressed. During the winter, the politicians on city council will then be able to vote on the final proposals for Vision Järva 2030.

More information

For more information on this autumn's dialogue, discussion and consultation exercise, and the entire vision proposal, go to www.stockholm.se/jarvalyftet.

Address for e-mail responses:
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If space is sufficient, you can use the reply card included in this brochure.

Thank you for helping us to shape Vision Järva 2030.

